

Matthew Bush

Digital Product Designer

mtthwbsh.com

bushmat4@gmail.com

linkedin.com/in/matthewallenbush

EXPERIENCE

Olo Associate Director, Product Design

March 2024 — Present

Staff Product Designer | June 2023 — March 2024

Powering the restaurant industry's digital transformation, enabling 600+ restaurant brands to jointly reach 85+ million connected guests across over 84,000+ locations. Enabling teams throughout the organization to efficiently and consistently create world class products across multiple business units through design systems.

Tock Senior Product Designer

February 2020 — May 2023 (Acquired by Squarespace April, 2021)

Helped empower hospitality businesses to offer unique culinary experiences at restaurants, bars, and wineries around the globe. From rapid growth to acquisition by Squarespace, I turned difficult industry problems into simple solutions that were as delightful to use as they were delicious.

Provi Director of Product & Design

December 2018 - January 2020

Director of Design | July 2017 — December 2018

Led product & design for a suite of B2B apps that brought the beverage distribution industry into a single marketplace that enabled customers to shop, discover, order and pay in one place. From product market fit to thousands of customers across the country..

Trunk Club Product Designer & Engineer II

April 2015 - July 2017 (Acquired by Nordstrom August, 2014)

Product Designer & Engineer | October 2013 — April 2015

Made personal styling simple and accessible for consumers across the nation. I traversed the design and engineering gamut ranging from product strategy & design to native application development. From humble beginnings to being acquired by Nordstrom.

Razorfish UX Designer

June 2013 - October 2013

Designed rich, data heavy, user centered web applications and design systems for Fortune 100 companies. Performed research and analysis to influence data-driven design decisions.

The State News Web Design Manager

May 2012 - May 2013

Created consumer and customer facing applications that enabled newsrooms across the country to get their content in front of readers. Managed a team that shipped several high impact end-to-end products.

RHS Marketing Communications Lead UX Designer

May 2011 - May 2012

Developed, tested, and reported heuristic UX evaluations for client products. Measured and reported on behavioral analytics to drive design decisions.

EDUCATION

Bachelor of Arts in Digital & Technical Writing • Design Specialization

Michigan State University 2013 • Cognates in design and telecommunications • Dean's List Fall 2010 - Spring 2013

SKILLS & BACKGROUND

UX

- User research
- Usability testing
- Information architecture
- Behavioral analytics

UI

- Interface design
- Motion & interaction design
- Prototyping
- Figma
- Adobe Photoshop
- Adobe Illustrator

PRODUCT

- Research & analysis
- Strategy & prioritization
- Product brief writing
- Project & team management

ENG

- HTML
- CSS
- JavaScript
- Swift
- Git